

LURLINE ORTIZ

illustrator • graphic designer

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PERSONAL STATEMENT

Enthusiastic illustrator, graphic designer, and a recent graduate from CSU East Bay. Seeking to use creative problem solving skills and an adaptive learning mindset to develop compelling and effective visuals for Northrop Grumman.

EDUCATION

- Aug 2017 - May 2020** **California State University, East Bay** **Hayward, CA**
B.F.A. in Art, Illustration Concentration, Minor in Japanese Language and Culture
- GPA: 3.67
 - Founding member and branding team member of At a Distance Online Gallery to host the university's annual "Rising Exhibition" and senior art shows as an alternative due to COVID-19 related circumstances. Collaborated with a team to create the logo and website layout. <https://www.atadistancegallery.com/>
 - Specialized in Illustration and Studio Art and studied several aspects of Multimedia Design including but not limited to Graphic Design, Animation, Website Design, Photography and Video Editing.

WORK EXPERIENCE

- Feb 2020 - Present** **Freelance Illustrator & Graphic Designer**
- Created logo design and branding identity as a volunteer graphic designer for Hope House of South Central Wisconsin, a non-profit organization based in Baraboo, WI.
 - Created logo design as a volunteer graphic designer for RespiraWorks. A non-profit organization whose goal is to provide affordable respirators for developing countries. <https://respira.works/>
 - Commissioned to draw hyper-realistic portraiture by hand using traditional medium such as graphite, charcoal, colored pencil, acrylic or oil paints or digitally.
 - Portfolio of selected works can be found on my website: www.lurlineortiz.com

- Aug 2011 - Present** **Martial Arts Instructor at Benicia Boxing and Martial Arts** **Benicia, CA**
- Earned Black Belt in Kenpo Karate.
 - Developed confident leadership and communicative skills from instructing group and private lessons with students of all ages and backgrounds.
 - Built strong organizational skills from coordinating large events such as gatherings for promotions or participation in local annual events.
 - Designed printed materials (i.e. brochures, pamphlets, invitations) for informational and commercial purposes for martial arts studio's use).
 - Having the mental flexibility to appropriately respond to immediate changes in work environment.
 - Was trusted to manage the school while the head instructor was out.

PROFESSIONAL SKILLS

Sketching/freehand, painting, composition, color theory, illustration, storyboarding, rendering, digital printing, concept art, sculpting, LaTeX, anatomical knowledge, working between 2D and 3D space.

TECHNICAL SKILLS

Adobe Photoshop		Corel Painter	
Adobe Illustrator		Clip Studio Paint	
Adobe InDesign		HTML/CSS	
Adobe Animate		AutoCAD	